Breastfeeding Apps





pumpspotting provides a network of support from fellow parents & lactation consultants, PINs of breastfeeding-friendly places, and more.

FREE with access code: Waukesha02



This app offers education, videos and support for pregnant and breastfeeding moms.



Text4baby sends free text messages designed to keep you and your baby healthy.



Baby Daybook offers tracking for breastfeeding, pumping, diaper changes, sleeping, medications, bathing and more.

Helpful Websites

Kellymom.com

Wicbreastfeeding.fns.usda.gov

Lalecheleague.org

Womenshealth.gov/breastfeeding Womenshealth.gov/its-only-natural

Secretsofbabybehavior.com

Babygooroo.com

Biologicalnurturing.com

Breastmilkcounts.com

Zipmilk.org



Build Your Team

The first few days of breastfeeding are a learning experience for both you and your baby. Make sure to surround yourself with good support, ask a lot of questions while you are in the hospital, and make sure you have breastfeeding support for when you return home. This list contains resources for you to get breastfeeding off to a good start, and gives you someone to turn to when questions and concerns arise. Be patient, and rest assured that breastfeeding becomes easier with time and practice.





Know Your Rights State Statute 253.16

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In Wisconsin, mothers have a right to breastfeed. A mother may breastfeed her child in any public or private location where the mother and child are otherwise authorized to be. In such a location, no person may prohibit a mother from breastfeeding her child, direct a mother to move to another location to breastfeed her child, direct a mother to cover her child or breast while breastfeeding, or otherwise restrict a mother from breastfeeding.

Break time for nursing mothers:

https://tinyurl.com/breastfeeding-rights



Waukesha
County
BreastFeeding
Coalition

WCBFC Resource Guide: Breastfeeding Support for Families









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How to ensure baby is getting enough breast milk

- Hold baby skin-to-skin after birth and let baby breastfeed naturally.
- Have your care team show you how to make latching easier.
- Feed as soon as you notice baby is hungry.
 Watch for feeding cues such as:
 - Stirring/awakening
 - Mouth opening/sticking tongue out
 - Rooting toward the breast
 - Hand to mouth activity
 - Crying is late sign of hunger. Calm your baby first, then feed.
- Breastfeed your baby at least 8-12 times every 24 hours.
- Wake baby to feed if he/she is sleeping more than 3 hours.
- You will see or hear baby swallow while breastfeeding.
- Visit baby's health provider in 2 to 3 days.
- Baby will have 5-6 wet diapers in 24 hours.
- Watch for 3 poops per day after day 3.
- Your breasts will feel full before feeding and soft after feeding.
- Your baby has times of being awake, active and alert.
- Baby regains birth weight by day 10-14, and gains an additional 7 ounces per week (or 1 ounce per day) thereafter.
- Ask for support from your family, friends and health care team!



When to Ask for Help

Call if you have a breastfeeding question or concern such as ...

- Am I making enough milk?
- It seems like my baby is hungry all the time!
- I have sore nipples or breastfeeding hurts.
- How do I prepare to return to work and keep breastfeeding?
- How and where can I get a breast pump?
- I'm worried that baby is not getting enough breast milk.

Who to Call

Healthcare Agency Breastfeeding Support Services

Ascension SE Wisconsin Hospital— Elmbrook Campus 262-785-2372

- -Breastfeeding support services
- -Breastfeeding class
- -Breastfeeding support group

Aurora Medical Center Summit 262-434-4660 262-434-2229 (Class Registration)

- -Breastfeeding support services
- -Breastfeeding class
- -Breastfeeding support group

Aurora Women's Pavilion—West Allis 414-328-6234 414-328-7788 (Class registration or use web: aurora.org/events)

- -Breastfeeding support services
- -Breastfeeding class
- -Breastfeeding support group

Children's Hospital of Wisconsin– Milwaukee 414-266-1757

-Breastfeeding support services



Healthcare Agency Breastfeeding Support Services *cont.*

Froedtert Menomonee Falls Hospital 262-257-5040 (Lactation services) 262-257-5057 (Lactation services) 414-777-7700 (Class Registration) -Breastfeeding class online and in person

Froedtert Hospital Milwaukee
414-805-3995 (Lactation services)
414-805-4777 (Return to work and
breastfeeding classes)
414-805-3995 (Monthly support group)

Lake Country Pediatrics, S.C. 262-569-7100 (Oconomowoc) 262-646-2282 (Delafield)

-Breastfeeding support services

ProHealth Hispanic Health Resource Center 262-928-4181

-Breastfeeding support services

ProHealth

Oconomowoc Memorial Hospital Waukesha Memorial Hospital 262-928-7650

- -Breastfeeding support services
- -Breastfeeding class
- -Breastfeeding support group



Community Breastfeeding Support Services

La Leche League of Wisconsin– Brookfield/Elm Grove Group 262-853-6267 | motisbarmar@yahoo.com (Marcia) 414-940-1697 (Lynn) www.lllofwi.org

Waukesha County Public Health Division 262-896-8430 waukeshacounty.gov/PublicHealth

waukeshacounty.gov/PublicHealth hhs@waukeshacounty.gov

- -Breastfeeding Support Program
- -Healthy Pregnancy Program
- -Child Health & Parenting Program

Waukesha County WIC (*WIC participants only) 262-896-8440

waukeshacounty.gov/WIC WICCares@waukeshacounty.gov

- -Breastfeeding support & counseling services
- -Breastfeeding peer counselors

Helplines

African American Breastfeeding Network 414-207-6728 www.aabnetwork.org

National Breastfeeding Helpline 1-800-994-9662

-Monday – Friday from 8 AM to 5 PM

www.womenshealth.gov

National Maternal Mental Health Hotline 1-833-852-6262 (call or text)

-24 hours a day/7 days a week

mchb.hrsa.gov/national-maternal-mental-health-hotline

We're happy to assist you on your breastfeeding journey!

Where Can I Get A Breast Pump Prescription Filled?

Neb Medical Services, West Allis

*Accepts T-19 and all Medicaid/Badgercare HMOs (Health Maintenance Organizations) Phone: 414-258-9503 Fax: 800-357-9185

Pump brand: Medela

Dee's Medical Supplies, Milwaukee

*Accepts T-19 and Medicaid/Badgercare HMOs:

CCHP, Community Connect, Managed

Health Services **NOT accepted: I-Care, Molina

Phone: 414-760-9422 Fax: 888-342-1587

Pump brand: Medela

EdgePark Home Medical Supplies

*Accepts most Medicaid/Badgercare HMOs

www.edgepark.com Phone: 855-504-2099

Pump brands: Medela, Ameda, Spectra

Milk Banks

Mothers' Milk Bank of the Western Great Lakes

The milk bank provides pasteurized donor human milk to premature and ill babies.

E-mail: info@milkbankwgl.org

Phone: 847-262-5134

Website: www.milkbankwgl.org

Wisco Lacation

E-mail: hello@wiscolactation.com

Phone: 414-928-1323

Website: www.wiscolactation.com

